

Ventas por Marcas -Cajetillas (20 uds.)-

Hasta.....	31-Dic-16	31-Dic-15	Incremento
MARCAS	Cajetillas (20 uds.)	Cajetillas (20 uds.)	%
MARLBORO	370.602.617	349.685.875	5,98%
WINSTON	288.853.021	291.444.035	-0,89%
CHESTERFIELD	193.191.205	203.536.264	-5,08%
FORTUNA	171.168.198	173.137.982	-1,14%
CAMEL	166.816.966	161.817.932	3,09%
LUCKY STRIKE	130.519.343	119.997.439	8,77%
L&M	108.294.848	112.986.376	-4,15%
DUCADOS NEGRO	103.273.421	110.640.179	-6,66%
NOBEL	91.070.161	94.100.173	-3,22%
WEST BROOKLYN	70.097.129	61.533.798	13,92%
DUCADOS RUBIO	62.285.270	68.403.661	-8,94%
PHILIP MORRIS	33.582.292	20.449.108	64,22%
DUCADOS RUBIO 100'S	33.227.688	31.758.886	4,62%
MARLBORO TOUCH	28.037.923	24.591.112	14,02%
ROTHMANS	26.703.211	25.232.832	5,83%
FORTUNA RED LINE	23.318.530	27.025.536	-13,72%
DUCADOS RUBIO BLANDO	21.877.883	26.603.598	-17,76%
PALL MALL	21.370.250	25.113.774	-14,91%
MARK 1	18.531.806	20.718.362	-10,55%
LUCKY STRIKE BLANDO	17.701.214	18.652.009	-5,10%
MARLBORO POCKET	17.356.662	18.003.054	-3,59%
NOBEL STYLE	16.975.864	16.291.172	4,20%
ELIXYR	16.441.752	17.729.449	-7,26%
JOHN PLAYER SP.	16.090.410	16.828.082	-4,38%
LUCKY STRIKE CLICK & ROLL	15.474.379	13.277.490	16,55%
BENSON & HEDGES AMERICAN	14.082.670	13.060.678	7,82%
PHILIP MORRIS K/S	12.643.281	15.285.921	-17,29%
AUSTIN	9.300.862	7.838.670	18,65%
BENSON & HEDGES	9.110.326	7.899.670	15,33%
L&M RED BLANDO	8.940.613	11.510.695	-22,33%
OMÉ	7.820.190	5.939.800	31,66%
R 1	7.725.158	7.272.209	6,23%
L&M BLUE BLANDO	7.672.843	9.397.905	-18,36%
BN	7.445.024	7.991.478	-6,84%
NOBEL BLANDO	7.354.505	7.769.249	-5,34%
KARELIA	7.258.380	6.326.350	14,73%
BULLBRAND	7.022.762	7.437.004	-5,57%
LAMBERT & BUTLER	6.828.973	6.939.805	-1,60%
GAULOISES RUBIO	6.782.828	6.909.618	-1,83%
PALL MALL LARGO 100'S	6.450.081	7.659.433	-15,79%
JOHN PLAYER SP. BLACK/BLUE	6.449.515	6.439.052	0,16%
WINSTON EVOLUTION	6.147.370	3.310.272	85,71%
CHESTERFIELD BLANDO	5.955.822	7.337.766	-18,83%
RESTO MARCAS	115.597.023	129.158.559	-10,50%
Totales	2.323.450.270	2.325.042.311	-0,07%